



**ATC
NEWS**

MORE TECHNICAL INFORMATION

ON OUR

NEW COMPACT BINDERS

OCTOBER 2009

1/ FEEDBACK FROM INTERNATIONAL LEATHER FAIRS

We are extremely happy to inform you, that our new shoe and leather goods finishing range, has received excellent and high appreciation from the markets.

We launched this new range during Guangzhou fair in June 2009, then continued onto the Shanghai fair and finally the “Le cuir à Paris” in September 2009.

All the tanners that have seen our leathers made with this new range are enthusiastic. They acknowledged that having a specific range dedicated to shoe upper and leather goods, will bring added value and improved quality to their leathers.

In order to continue to the promotion of this range, a new training seminar will be organized on this topic, for all our Asian technicians and agents, in our application laboratory in Bangkok, during November 2009.

2/ SPECIAL FOCUS ON ATC COMPACT BINDERS

Compact binders offer many advantages: Many properties in a single product,

- (a) Reduction of stock in tanner’s warehouse.
- (b) Cost benefit of the simple formulations.
- (c) Can be used as a single component binder finish or as a addition into a normal finish formulation to impart their specific properties.

That’s why the ATC range includes 3 different compact binders. Each one exhibiting specific properties.

Following is more information, to allow you to choose the compact binder that you need.

- **ACTY BIND C7225**

- Combination of soft acrylic binder and selected waxes and fillers.
- A general purpose compact for soft nappa type leathers and softer corrected grain leathers.
- Semi dull, high covering power with relatively thinner film formation for more natural looking finishes.
- Good plate release and low surface tack.
- High milling times.

- **ACTY BIND CAS**

- Combination of medium soft acrylic binder, selected waxes and special fillers that gives a **very high degree of covering power**.
- Used particularly **for HIGH UP-GRADING ground/Embossing grounds**, prior to the application of conventional finishing of low grade leathers, both full and corrected grain.
- Can be used as a “one pot” finishing system for maximum up-grading of low quality leather.
- Exceptional print retention and plate release.
- High milling times.

- **ACTY BIND CPM**

- Combination of strong polyurethane binder together with waxes and selected fillers.
- Generally used where **high performance** is the main requirement: - Upholstery, Leather Goods, performance Shoe Uppers, both full and corrected grain leather.
- High covering power for marginal grain/surface damage.

ATC Compact Binder	Ionic Charge	Binder Type	Flexometer Test	Film Softness	Covering Power	Print Retention	Physical Performance	Suggested Use
Actybind C 7225	Anionic	Acrylic	***	Soft	**	*	**	<ul style="list-style-type: none"> • General Purpose Compact. • Medium Soft Uppers. • Medium Soft Leather Goods. • Garment Leathers • Up Grade Ground Coat
Actybind CAS	Anionic	Acrylic	**	Medium Soft	***	***	**	<ul style="list-style-type: none"> • General Shoe Upper. • General Leather Goods. • Embossing Grounds. • Furniture Grounds. • Automotive Grounds.
Actybind CPM	Anionic	PU	***	Medium Soft	**	***	***	<ul style="list-style-type: none"> • High performance & Quality Shoe Upper. • Sports Shoes. • High Performance & Quality Leather Goods. • Furniture Base Coats. • Automotive Grounds.